



REAL ESTATE TECHNOLOGY CONSULTING

Process Improvement

System Implementation

Data Conversion

Customization

Help Desk Support

Training

Excel Analytics

Dashboards/Business Intelligence

Why **RE**direct?

- ◆ Team averages 20 years experience in real estate technology
- ◆ Small team provides flexibility and understanding
- ◆ Independent, objective advice
- ◆ Projects tailored to your needs with your budget in mind
- ◆ Full range of services, from 'just in time' consulting to complex projects

Ask us about...

- ◆ Automating financial reporting in Excel
- ◆ Document Automation
- ◆ Enhancing your business processes with technology
- ◆ Optimizing your MRI or Yardi system
- ◆ Help desk support for your system's customizations
- ◆ 'Tune-up' trainings for employees

"I can depend on them for out of the box thinking using a variety of toolsets, as opposed to just one specific product."

Larry Schacter
Vice President of IT
Acadia Realty Trust

Contact us today!

(646) 202-1806

info@redirectinc.com

33 E. 33rd St., Suite 1206

New York, NY 10016



www.REdirectConsulting.com

Excel® Automation Solutions

SpreadsheetServer

Use live, real-time Yardi and MRI data within Excel for flexible financial reporting! Perform quick and powerful financial analyses on individual properties and consolidations, drill-down to source transactions, analyze trends, create presentation quality and adhoc reports!

ExecutiveDash

Build flexible reports and dashboards like AR Aging Analyses, Rent Rolls, Stacking Plans, Expiration Analyses, Business KPI, Dashboards and more! All with the ability to drill-down to underlying data. No data warehouses, lengthy implementations or complicated tools.

After evaluating several options, we decided on Spreadsheet Server [...]. Training is minimal due to the Excel functionality and logic, and can be programmed by our own staff and does not require programming or technical knowledge.

Nancy Trujillo
Director of Finance
MIG Real Estate



REAL ESTATE TECHNOLOGY CONSULTING

Business Process Review / Gap Analysis

Implemented Yardi or MRI but not fully utilizing its features? Still doing processes offline and in Excel spreadsheets? Our Business Process Review/Gap Analysis offering provides your organization with a clear picture of technology-enabled process improvement opportunities. In as short as a week, REDirect can assess your key business processes and prepare a high level gap analysis highlighting the areas of opportunity and the costs and benefits for each.

System Selection

Looking for solutions to complement your Yardi or MRI system? Our extensive knowledge of leading applications, and thorough understanding of real estate business processes enables us to guide you through the selection process quickly and effectively.

Data Conversions

Quick and efficient conversion of your data from leading real estate and accounting systems. We also specialize in custom conversions from obscure, legacy and home-grown systems, even from electronic PDF reports. Whether you're taking on management of a new property, or converting from another system, REDirect can help.

Software Implementation

Leverage our experience with hundreds of implementations to avoid costly pitfalls and maximize your ROI.

Support, Training, and Just-in-Time Consulting

Our help desk currently services over 1,200 end users with 97% satisfaction. We work with you to provide a flexible support model tailored to your needs, from occasional 'Just-in-Time' assistance to a full outsourced help desk. REDirect also offers new hire and refresher MRI and Yardi trainings.

Contact us today!

(646) 202-1806
info@redirectinc.com

33 E. 33rd St., Suite 1206
New York, NY 10016

www.REdirectConsulting.com